

## A world of opportunity starts with you



### "We make a living by what we get, but we make a life by what we give."

Winston Churchill

Thank you for your interest in becoming a Patron of Mahdlo. We hope the information, along with testimonials from our members and fellow Patrons highlight the benefit of coming on board.

Our Patrons lay the foundations to enable us to be there for young people all year round. They are an integral part of our 'team' and, through their generous support, provide the unrestricted funding that has a positive impact on the lives of thousands of young people each year.

In return for your support, it's important to us that your contribution is recognised and celebrated. Patronage helps create those life changing opportunities for young people whilst unlocking a series of benefits that adds value to your business.

#### Why I chose to support Mahdlo

"I was born and raised in Oldham, grew up in a happy family home and had many opportunities available to me.

It made me sad to think that there are some young people out there who are not as fortunate and I wanted to do something to help.

With Mahdlo you can see directly where your money goes, what opportunities you're creating, how many young people you're helping, what activities they are taking part in and what additional support is available for them. It really touches me being able to do something for those who need that little bit of extra help."

Robin Eglin, Managing Director, OMC Motorgroup

#### Our vision and purpose

#### Our vision

Mahdlo's vision is to be a beacon of excellence for youth-led provision in Oldham.

#### Our purpose

We exist to provide a safe but exciting environment which inspires young people to challenge themselves to grow and develop in all aspects of their lives.

#### Putting young people first

Young people are Oldham's future. We will continue to support them, driven by their interests and needs, providing them with positive role models and opportunities to help them have the best possible foundation as they navigate into adulthood.

> "somewhere to go, something to do, someone to talk to"

#### As a Mahdlo Patron you will

Join a community that includes some of Oldham's largest and most successful businesses. You will have the opportunity to expand your network and tap into their expertise.

Embed your business and raise your profile in the local community demonstrating you're committed to the Borough.

Inspire the next generation of employees through engagement with Youth Zone activities.

Unlock meaningful opportunities for your employees through volunteering, mentoring and fundraising.



#### The impact you'll make

"It doesn't matter how hard life can get, I now know there's always something better waiting."

Chloe, aged 17, after 12 months on the mentoring programme

"He has a sense of purpose and pride. He always makes sure young people in session who are alone know he is their friend."

Written about Kayden, aged 13 who struggled to make friendships and build relationships with people.

"Mahdlo has been a lifeline for Idrees, helping him overcome his struggles during his childhood years."

Written about Idrees aged 15, after being bed-bound for 12 months following an accident.



More than 30,000 young people have been a Mahdlo member since 2012.



73% of members come from the 4 most deprived wards in Oldham.



250 volunteering and employment opportunities created for local residents in the last 12 months.



3000 hours open outside of school time including school holidays.



50,000 visits annually with 25+ activities delivered every evening.



£1 invested equates to £3 of benefit to young people.

#### Become a Patron of Mahdlo Youth Zone

We ask all our Patrons to commit a minimum of 3 years payable monthly, quarterly or annually.





"Our challenge as people, is to figure out how our story can impact others and motivate them in a way to create their own greatness."



# Are you ready to take the next step to join our team of Patrons?

Email: fundraising@mahdloyz.org Call: 0161 624 0111

Find us: Egerton Street, Oldham, OL1 3SE www.mahdloyz.org @mahdloyouthzone

> "I just think that philanthropy is a fancy way to say that you care about others and that you want to serve others."